

COGENSY - One-Pager (Investor)

What: COGENSY turns public deliberation into a **tamper-evident, machine-readable** signal—capturing both **consensus and principled dissent**—for AI labs and policymakers.

Why it matters: AI and policy decisions need **legitimacy** and **provenance**, not volume. COGENSY provides verifiable signal that withstands audits and improves model evaluation and governance.

How it works (kernel):

- **Loop:** post → support → escalation
- **Legitimacy:** reputation with **time-decay** + **diversity-of-support thresholds**
- **Provenance:** each promotion hashed; batch **Merkle-root fingerprints** + public **verifier**
- **Outputs:** weekly/final **briefs (PDF)** + **read-only JSON API**

Initial products:

- **Boardroom** (verifiable deliberation/decisions)
- **Org-Wide Decision Sprints** (7-step internal decisions)
- **Labor & Union Decisions** (member-wide deliberation)
- **Civic Policy Pulse** (public consultations with proofs)
- **Lab Ingestion** (consensus+dissent feed for eval/RLAIF)

Traction: 1 civic pilot in discussion; 2 more in offer; seeking 1-2 AI-safety lab pilots (read-only, no PII).

Business model: SaaS (Boardroom, Sprints, Labor), per-engagement (Civic), annual data subscriptions (Labs), plus services for onboarding/integrations.

Moat: provenance + legitimacy primitives (proofs, diversity, stability), cross-sector adoption, and public verifier create defensible trust and data assets.

Round (Reg D 506(c)): Rolling **post-money SAFE** (accredited only). **Target: \$500k–\$2M.**

Use: complete MVP & verifier, deliver pilots & case studies, package SKUs, GTM, SOC-lite.

Alignment: side-letter consent to adopt a **10× total-return cap** at the next priced round; pro-rata/MFN available for anchors (MFN does not modify the cap). Executed via **Carta**; third-party accreditation prior to close.

Team: Nova MacCourt (Founder & CEO); Peter Mercado (Founding Engineering/CTO-track); Luke Macmichael (Founding Partnerships). Advisor: Martin Resnick.

Contact: founder@cogensy.org • <https://cogensy.org>

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